





# ICT and Systemic Reform Case Study



# The Starfish on the Beach Why OLPC for the poorest and most remote?

and how?

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# **Constructionism in Peru**

... it all began because MarilynSchaffer wanted to see Machu Picchu...

...the late

80's

 ... and over the years one of his students became Minister of Education...
 2006-2008







## **Public Education in Peru**

- 45,000+ Schools
  - 7M students
- Very low level in key areas: Reading,
   Math
  - Not only students
  - Poor teacher training mot
- 300,000 public school teach
  - Frustrated
  - Underpaid (100% raise did
  - Politically oriented union
- Poorly coordinated initiative
- 2007 major breakthroughs
  - Census evaluation for teachers
  - OLPC agreement
  - OLPT program
  - "New teacher" development program
  - Integrated learning space concept





## The Problems...

- Meaninglessness in formal Education
  - Lots of how's but very few why's
- Absenteeism
  - Why go to a place like that, better help at home/farm
- Multiple grades sharing a room
  - Individual attention is non-existent
- A long way from home
  - 4 hours walk is not unusual (with no breakfast)
- Poor and scarce educational material
  - Lack of teacher development



# **Our Response: Strategic Planning not Emergency**

- Massive systemic change: the only way to make Education a key success factor for development
- Strong pedagogical foundation of ICT use
- Incremental approaches: mostly too little-too late
- Poverty ecosystem: a constant threat to peace

  Better teachers - Better Students - Better Communities

  It is possible to reverse the vicious



## **Better Teachers**

Teachers need to get their dignity back: a better human being will be a better teacher

Training in out of reach complex tools increases the gap and frustration: slow and costly

Self development potential in a nurturing environment

OLFIC gives teachers powners hiprand treachable access XXI Century Teacher Program: correctaptor per teacher "New Teacher" Development Program: Long term shift



# **Improved Educational Materials: OLPC**

Goal: Leading edge educational technology to the poorest

- One laptop per child initiative in primary schools
- Computer labs for secondary schools
- Internet access
- Satellite Educational TV for sensible contents
- Digital texts to make reading close to 1'000,000 XO laptops over 2008 Feasible connectivity
- Opportunities to change the world



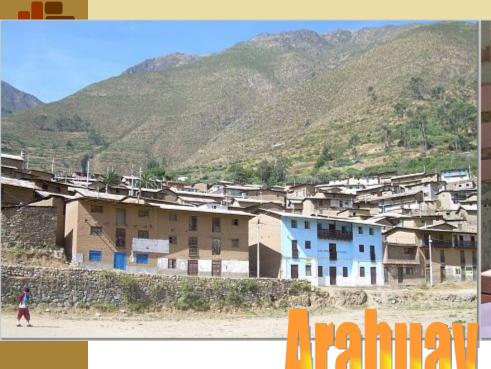
# XO in Perú at a Glance

- Full integration with National Curriculum
- New architecture: Most of them to poor electricity areas (be realistic with alternate sources)
- Selected learning applications: Low threshold/no ceiling
- Local texts preloaded: Spanish –
   Quechua Aymara Amazonic languages
- Mesh under 30 Servers over 30 –
   Generators
- Little training Self supportive



# **OLPC Guiding Principles in Action**

- Ownership: Laptop as educational material
   : 24x7
- Primary: 1-6 for one-teacher schools. 2/3-6 for multi-teacher
- Saturation: Every child and teacher. One USB key per school
- Connected: Synchronous/Asynchronous Internet connections
  - 3 tier initiative: Local mesh, Server, Internet access
- Poorest first: 210000 ne classroom scho
- Regional tives with 600,











# **Arahuay Test Project**

- Pedagogical
  - Immediate appropriation
  - Easy
     integration to
     current style/
     model
  - Reduction of absenteeism
  - Improved dis
  - Ne an

- Technical
  - World leadership
- Community
  - 100%coverage

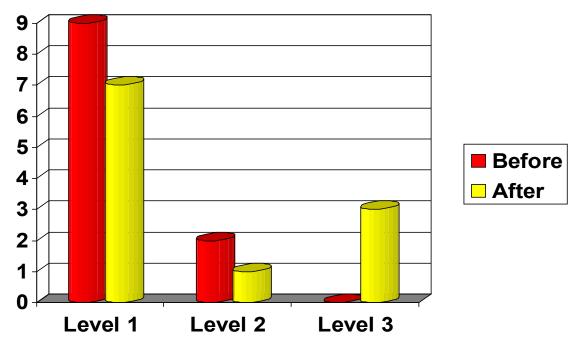




### **Comparative graphic – Text comprehension**

#### **Before and After**

#### **Students**

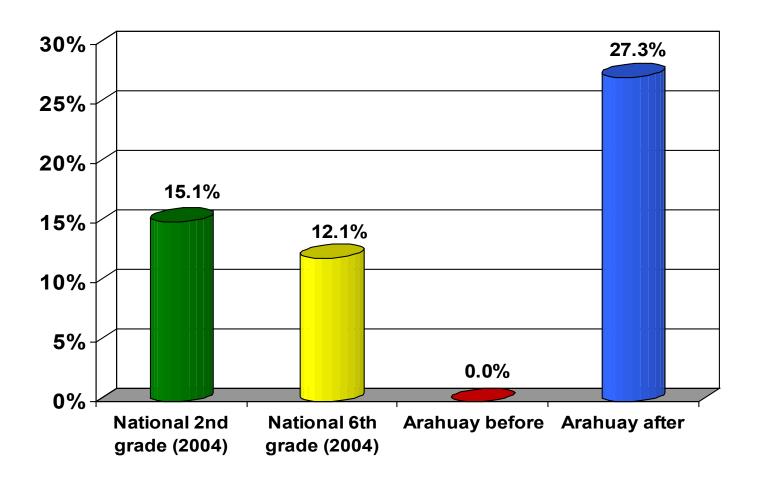


#### **Comparative Table of Results: Test – Reading Comprehension**

Level	Number of students for level	
	Before	After
Level 1	9	7
Level 2	2	1
Level 3	0	3
Group 0	0	0



# Local (Arahuay) vs National Levels



**Percentage of Students at Acceptable Comprehension Levels** 

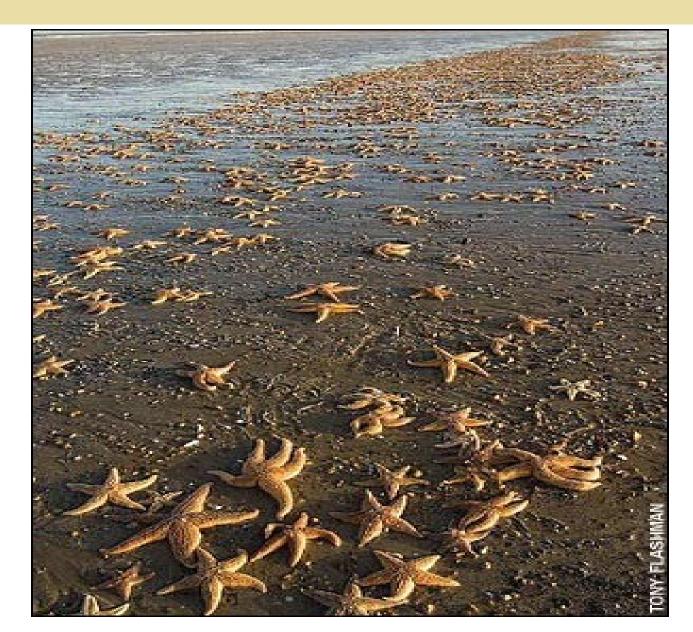


# Some Warnings Be Prepared for Negative Reaction

- From "educational experts"
  - No pedagogical model
  - Based on some obscure professors' theories
  - Unrealistic
- The real objections: "It was not my idea" "I have done nothing"
- From "industry leaders"
  - Lack of teacher training / support model
  - No maintenance support
  - It is really more expensive
- The real objections: "We missed the market" "Wait for our product so we



# Why should it matter?



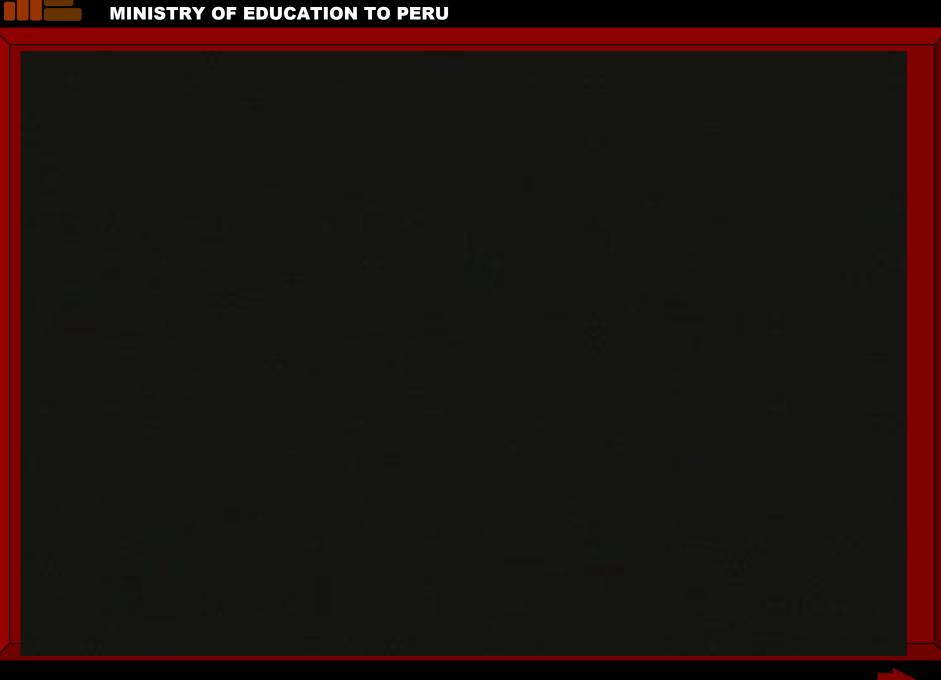


# The Children of Peru

# Our reason to dream









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# TATES.



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