



Proyecto Ceibal

Plan CEIBAL

One Laptop per Child and per Teacher

Miguel Brechner Boston 2008 May





Brief Data of Uruguay:

Population 3.3 Million

Size 173.000 Km²

GNP 19 billion (2006) Per Capita 5.800

Divided in 19 Regions

80% Urban 20% Rural

Very strong public education (85%).

Literacy Rate 97%.

Public Schoolchildren and teachers
350.000 total





Pillars of Plan Ceibal

Equity – All Children and Teachers in Public School receive a Laptop

Learning – New tools for learning , new contents, new forms of education

Technology –Wireless Internet Connection in Schools, Public Places and many homes.

Commitment – Strong leadership of President Vazquez .





Main Goals

- **Insure** equal access to information and knowledge.
- **Increase** the learning and education opportunities.
- **Achieve** social inclusion.
- **Invest** in human capital to position Uruguay as a leader in the region.
- **Reach** sustainability after 2009 (0.05% GNP)
- **Country** and people empowerment





Implementation

- **Ceibal Steering Comitee**
 - **Educational Comitee**
 - Training of Teachers
 - Education Programs
 - Portal Needs
 - **Latu**
 - Technology-Support
 - Logistics
 - Impact Meassurement
 - Software and Applications
 - Voluntary Work
 - Parents Participation





- **Brief History of 2007**

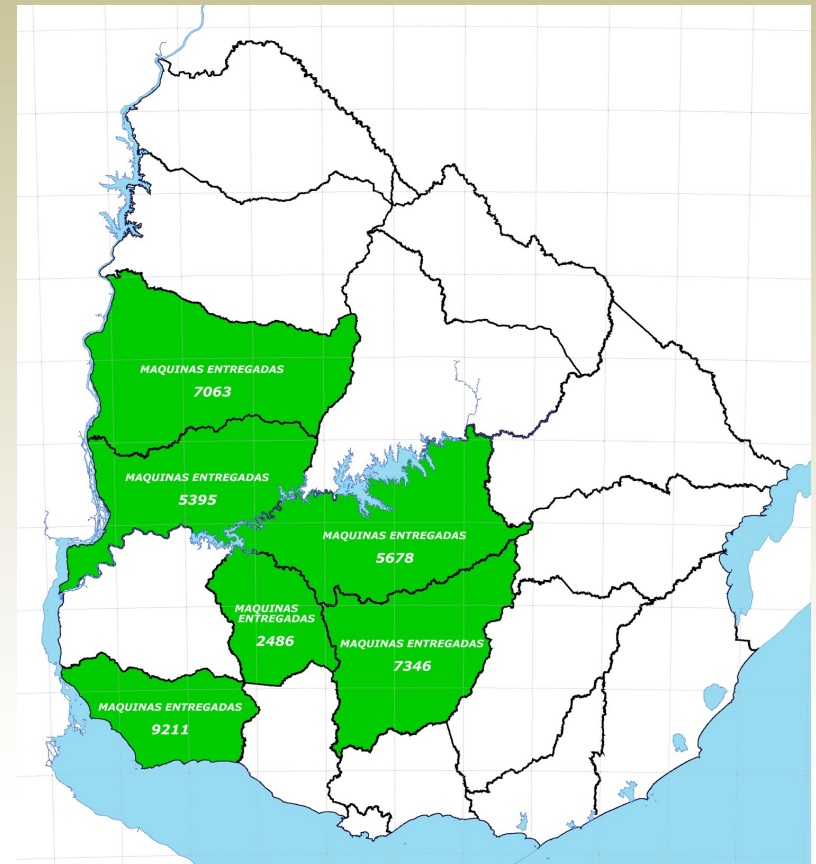
- | | |
|-------------|---|
| December 06 | President announces Ceibal |
| May 07 | Cardal School Pilot |
| July 07 | Tender for 100.000 Laptops,
Servers and Connectivity |
| October 07 | Tender is Awarded |
| November 07 | Deployment in Florida (6.000 units) |





CEIBAL 2008-2009

- Laptops delivered between April 08 and 15 May 08: 32.500.
- 1300 per day





- **Milestones**

Rest of 2008 Finish 18 regions to reach 220.000
800 Servers

Tender for Laptops and Connectivity

Year 2009 Montevideo (capital) 110.000

Private Schools 40.000

New Students 40.000

800 Servers

Connectivity 300 meters maximum walk for internet





- **Parallel Action**

Region Definition

Teacher Training and delivery of notebooks

Server and School Preparation

Connectivity

Children List

Parents Meeting

Delivery of notebooks to children

Warranty and Tech Support

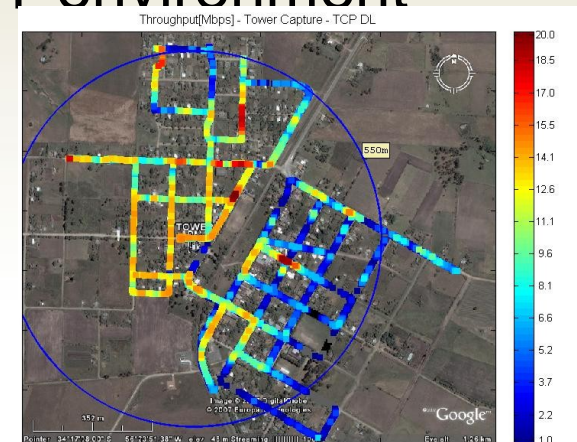


Proyecto CEIBAL



What have we learned after one year

- Preparing and training teachers is needed
- Children teach the teachers
- Parents get involved and want to be trained.
- Teachers resistance is overcome once 1:1 starts
- School is centre of life in town.
- Collaboration in all aspects is natural in IT environment
- Voluntary work is needed
- Planning – Improvisation
- New learning paradigm



Proyecto CEIBAL



What have we learned after one year

- Uses and applications never thought before (children side)
- Teacher motivation empowers project and new ways to teach flourish
- Major applications (Browsing, Camera, WP, Games)
- Servers have to be put in Secondary School
- Laptop program for Secondary teachers
- Technical Solutions for impaired children



Proyecto CEIBAL



Main Conclusions

Results are shown immediately

Courage is needed to do it. The future deserves it

Children and families desire this opportunity

School becomes a community for learning

A dream that started with few people becomes the dream of the country.



Muchas Gracias



